

MEDIA RELEASE

24 September 2020

Hooked on Palmerston

City of Palmerston has 'reeled' out its new recreational catch and release barramundi competition today, Thursday 24 September 2020, embracing the Top End's fishing lifestyle right here in Palmerston's local lakes.

Hooked on Palmerston is ideal for those wanting to catch that elusive barramundi but may not own a boat or have access to the NT's waterways.

Palmerston's easily accessible and well-stocked lakes provide the perfect opportunity for all recreational fishers, from beginners to the avid angler, to participate in *Hooked on Palmerston* for a chance to win a share of over \$10,000 in vouchers to spend at local businesses.

The competition is open to all ages and will run until Wednesday 30 June 2021, providing plenty of time to tackle a tagged barramundi, or even a monstrous metery. There are multiple ways to win including a monthly and bi-monthly draw for tagged and non-tagged fish and just by being registered in the competition.

City of Palmerston Mayor Athina Pascoe-Bell is excited to launch this new initiative to promote that fishing in Palmerston is an activity that everyone can enjoy.

"Hooked on Palmerston will come with many benefits whilst creating an active community. This includes encouraging family outdoor activities, improving awareness of our beautiful lakes, as well as providing those of all ages with education around safe fishing practices."

"With a range of prizes coming in the form of vouchers, we are happy to be able to give our local businesses a helping hand during these uncertain times."

Once you have registered online, make your way to Sanctuary Lakes, Durack Lakes or Marlow Lagoon and let the fun begin!

This initiative is part of Council's existing programs designed to improve lifestyle, well-being and health.

For further information and to register for Hooked on Palmerston, visit www.palmerston.nt.gov.au

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